SD Digital Newspapers

Steering Committee Meeting

SD State Library, Pierre

Tuesday, August 2, 2005

10:00 – 2:00 p.m. (CT)

Working Lunch

10:00 a.m.

Steering Committee

Attendants: Chelle Somsen-State Archives, Colleen Smith-Huron Public Library, Beverly Lewis-Pierre Public, Renee Ponzio-Rapid City Public, Robert Russell-Northern State University, Dorothy Liegl-State Librarian, Miguel Penaranda-State Library

Absent: Jane Larson-Vermillion Public, Lola Harens-Yankton Public Library

Old Business:

Reports:

▪ Steering Committee Member – School Librarian status

• Discussion of recruitment for a couple of school librarians

▪ Publicity – website and brochure to preview (great icon – add South Dakota onto newspaper) www.SDSTATELIBRARY.COM/SDNEWSPAPERDIGITIZATION

• Review of website

o Levels of Commitment for Donations – D. Liegl + C. Smit

▪ Any money accepted

▪ Levels

▪ Cost of the project – phase in

▪ Form online

o Project History

Audience

New Developments – updates of action by the Steering Committee

Project timeline

▪ Technology – examples of – C. Smith

▪ Newspaper List – cite original information source and then customized by RCPL

Add column for dates of newspapers, ABC index to scroll to name of town

List of missing issues – separate link and under newspaper list

link

RCPL – Current/Post 1923, Huron Pre 1923 Historical,

State Archives

o Marketing for taking site live: Unveil at Conference – during the State Library State of the State

Brochure:

▪ Add Partners – SD Library, SD Archives, SDLA

▪ Funding – private, public, grants, individuals, corporations

▪ Mail in card added into brochure

▪ Update reels of microfilm based on aver. Of 650 pages per reel

▪ Update information for the 3-Phase Project

▪ Why digitization of newspapers is important – R. Russell

▪ **Currency Database**

▪ $44,000 quote for Newsbank – Sioux Falls + 20 newspapers of their choice. Newsbank only vendor with their newspaper information

▪ Rapid City and Watertown access only available through propriety internet

• Population or circulation driven formula

o Population 25% of total population of Aberdeen and Sioux Falls related to Newsbank Vendor cost

• Access available statewide through library card

• Archival resources available – several years and continue to build

• Authentication – link through SD Network membership – patron database

o SDLN authorized through Rapid City Journal

• Newsbank – Sioux Falls + 20 newspapers of their choice authorized by SDLA Legislation for $80,000

• Watertown interest level – D. Liegl will start conversation. GC will keep D.L. informed of conversations with RC Journal

▪ **Statewide Contacts – Advocacy Contacts – Contacts by Dec. 05 for dates to submit information to them**

• Talking Points Sheet to talk about things in the same way –

template that is adaptable to your audience

o Why – digitations-access, address their needs

o History, How we can partner

o Support

▪ Funding - grants – matching/resources, expertise, clout, volunteer time

SD Newspaper Association – L. Rose

Historical Societies – State Archives Staff - State and Local

SDLA – C. Smith

SD Humanities – L. Harens

SD Center for the Book – D. Liegl

Center for Western Studies – M. Riis

History Professors and Teachers – J. Larson

SD Genealogy Society – State Archives Staff

SD Museum Association – State Archives Staff

SDEA – D. Liegl

SDLN – D. Leigl

SD GFWC – State Archives Staff

DAR – C. Smith

SD Chamber of Commerce

Tourism and Economic Development – State Archives Staff

Board of Regents – D. Liegl

University Presidents – D. Liegl

Municipal League – G. Chapman

County Commission Association – C. Smith (Bob Kolbe)

Governor's Office – D. Liegl

SDPB – G. Koerting

South Dakota Arts Council – D. Liegl

Funding Formulas:

Funding contact – where the money goes?- donation to State Historical Society

Designated budget for receiving money – report back C. Somsen

Estimated cost of project

Formula (approx. 650 pages per reel) 3 million pages = $7.6 million / 10 yrs. = $760,000

20% Local, 80% NEA $160,000 Year One (100,000 pages)

$600,000

$250,000 State

$450,000 Private/Local

50 Private – grants, corporations $250,000

50 – local $250,000

$2 per page

Fundraising – finding out about state events/celebrations to promote partnerships – R. Ponzio

SDLA Conference Communications

• Brochure in conference packet + 1ˢᵗ page of website – State Library Staff

- Poster on easel and information card drop box and/or Multimedia presentation – M. Penaranda

- 10 min. during State of the State Library – Newspaper Project

RFI – status – C. Smith, R. Ponzio

- Copy handed out

o OCR – optical character recognition

▪ Quality control – their delivery of what they say they can do

▪ Experience with pre 1900 – type styles/fonts

▪ Foreign language

o Metadata –how the information is searched:

▪ 5-10 yrs. 3 million pages-pricing on each level of metadata

- Basic

- Advanced

- Premier

Skip RFI go to RFP for cost information

RFI could obtain fundraising information

Be sent with 6 week return – C. Smith, R. Ponzio

Historical Newspaper

Submitting for federal funding – Archives, State Library and State Grant Writer

IMLS

Native American Newspapers

o Vision and Goals – C. Smith will send out information via email

Definition of Newspapers –

Phase 1 and 2 = City and County General Interest Newspaper

Phase 1, two goals historical and current issues. Seek grant funding for Pre 1923 and state funding for current newspapers.

Phase 2, 1923 – 1990's, pursued after implementation of Phase 1 with the goal to have all newspapers digitized and available online.

Phase 3 – Special Interest Newspapers

Passed unanimously.

Mission Statement

Reconnect with South Dakota: South Dakota Newspaper Digitization;

Digitization for Global Access. Without preservation, there is no access.

1:30 Next Steps

1:45 Wrap Up

Proposed Agenda

Tuesday, November 1, 2005

o Website

o Brochure

o Mid 1990's to future – Watertown and Rapid City to confirm

o FAQ Template Letter for Advocates

o RFI – 6 wks – information into matrix

o Conference Proceedings – feedback from participation interest forms